

THE  
PAVILION  
BISLEY

**Press Release:**

FOR IMMEDIATE RELEASE

The Pavilion at Bisley

8<sup>th</sup> April 2024

**Launch of new website and integrated booking system, as the Pavilion puts the finishing touches to its refurbishment, ready for its centenary year.**

The Pavilion, an exceptional Victorian hotel nestled in the heart of Surrey, is delighted to announce that it will be celebrating its 100<sup>th</sup> anniversary this year. Situated within the prestigious National Shooting Centre, this iconic hotel commenced its centenary year by launching its new website, [www.ThePavilionBisley.com](http://www.ThePavilionBisley.com). Reflecting the Pavilion's new brand identity, the website offers a newly customised booking engine, seamlessly integrated into easy to use navigation.

Also sporting a new brand identity, the newly launched website simplifies the booking process for customers. The site features at a glance availability, making it easy to search via desktop, mobile, tablet and other devices. While options to filter by room type such as; accessible, family or dog friendly accommodation, means customers' can navigate quickly to their accommodation of choice.

Richie Vallance, General Manager, said "In our landmark 100th year, we are proud to be part of the Pavilion Bisley journey. We look forward to announcing further events over the coming months, to celebrate this historic year."

Early 2023, work also began on a programme of refurbishment of this iconic hotel. Starting with the reception and cafe area, focus then turned to the bedrooms with several of the rooms given a complete overhaul. Bedrooms have been updated using a blend of neutral textiles with modern, but comfortable country house interiors, that reflect the subtle colours of Bisley's 3000 acres of ancient heathland.

New for 2024 is the recently introduced Continental and full English breakfast. Rates start from £60.00 per night during the low season for two people sharing a double budget friendly room and £80.00 per night during the high season. Bookings can be made by phone on +44 1483 798810 and online at [www.thepavilionbisley.com](http://www.thepavilionbisley.com)

**About the Pavilion at Bisley**

Built in 1924, the Pavilion hotel is located on the world renowned Bisley Camp, a site of special scientific interest with over 3000 acres of natural heathland. 2024 will see the Pavilion celebrate it's 100-year history, with a series of events. With London Waterloo 30 minutes by train and only a few minutes' drive from Brookwood train station or a short drive from either the A3 or M3, it's the perfect spot for both business and leisure stays.

**END**